



UCI TO SPONSOR KPTS'S AIRING OF *LIQUID ASSETS*

10 P.M. • SUNDAY, OCTOBER 5

On October 5, PBS affiliate KPTS (Wichita Channel 8) will be airing *Liquid Assets*, a ninety-minute documentary at 10 p.m. It tells the story of essential infrastructure systems: water, wastewater, and stormwater. These systems—some in the ground for more than 100 years—provide a critical public health function and are essential for economic development and growth. Largely out of sight and out of mind, these aging systems have not been maintained, and some estimates suggest this is the single largest public works endeavor in our nation's history.

THE STORY OF OUR WATER INFRASTRUCTURE
Liquid Assets

The show's producers hope to bring an awareness to the public. "The goal of this public service media project is to stimulate community discussion and bring this issue into the public consciousness using television as a catalyst," said executive producer of the documentary, Tom Keiter. Featured in the documentary are comments by environmentalist Martin Melosi, Atlanta mayor Shirley Franklin, Steve Allbee (EPA) and the Water Environment Federation's Linda Kelly.

UCI's commitment to the water industry mirrors the mission of the documentary. "We, like the producers of this program, know how water is critical for quality of life and economic development. It's important that we help educate others and provide clarity about the challenges that lie ahead with the current infrastructure," said Chuck Grier, president and chief executive of UCI.

Exploring the history, engineering challenges, and political and economic realities in urban and rural locations, the documentary provides an understanding of the hidden assets that support our way of life. Locations featured in the documentary include Atlanta, Boston, Herminie (Pennsylvania), Las Vegas, Los Angeles, Milwaukee, New York City, Philadelphia, Pittsburgh, and Washington, D.C.



Atlanta's combined waste and stormwater system overloads during heavy rain, rushing raw sewage into the Chattahoochee River, which supplies the city's drinking water. The city is currently building a massive tunnel to store the water until it can be properly treated.

For more information about *Liquid Assets*, visit the KPTS website at www.kpts.org or the *Liquid Assets* website at liquidassets.psu.edu.